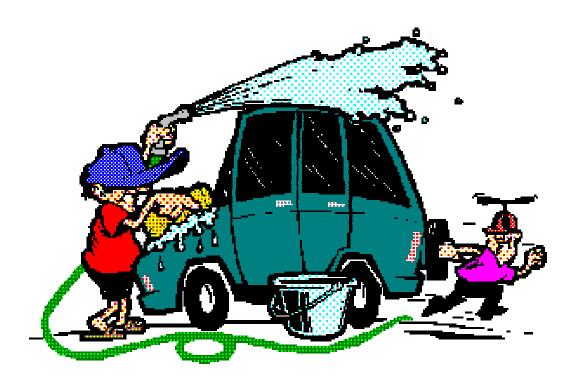
# **'FREE' PLEDGE CAR WASH** Fundraising Project



Instructions & Administrative Forms

### **'FREE' PLEDGE CARWASH**

The pledge car wash is a basic idea that gets more money than other forms of car washes. Many carwash events charge the driver or accept donations only. This limits your potential income, as the wash is not professional and there are often many similar events at the best time of year, paying customers may be hard to come by. With this system your youth will instead for two or three weeks before the event, seek pledges from people they come in contact with.

The pledges can be found in family, friends, neighbors, churches and other places. Youth must not seek pledges at school unless their school allows such activity. Caution must be used in door-to-door efforts and since this should involve more than one member, credit for the effort is divided equally. The recommended amount is between \$.10 and \$1.00 per car. Some people will want to set a limit so as not to exceed what they can afford, this is good practice. Allow the donor to set the limit at the time of the pledge by writing the amount on the form. Donors should receive "receipts" for their pledge, this is not a tax receipt and should reflect that, and it is only a reminder of what they have agreed to.

Some people would rather give your youth a flat donation. That is also acceptable. Many people are compelled to give in this fashion and every dollar helps. The sponsors information should be collected on the pledge form and the amount recorded. This will allow your group treasurer to send out a tax-deductible receipt of donation.

If you do not meet at a location suitable for such an event a local merchant may be willing to donate the use of the their parking area and water, do not be afraid to ask. Establish a strict time; make sure your youth are set to arrive at least ten minutes early and the staff before that. 10:00am until 2:00pm is a common choice and time enough to wash more than sixty cars if it is busy.

If the location of your event allows, you will be benefited and wise to sell some impulse items at your carwash. Sell bottled water and soft drinks; baked goods and even candles sell well at such events. If you purchase the sale items at a warehouse store you will pay about one quarter to one third of individual retail allowing you to set a fair price and still make a profit. You will want those who can to bake the items for the bake sale, cup cakes, cookies, and the like are best. The finger food items will sell better than cakes or pies although a couple of these may be okay.

Advertise your event in the local church bulletin and in other locations where you can place free ads. Make sure you have poster board so part of your youth can stand out by the road with signs that say "FREE CARWASH," free being the key word. Consider safety issues for those with signs!

What is it worth? Fair question. If you have 10 youth, and no staff members get pledges, you might see this. 10 youth get 10 sponsors each for .10 per car. You wash 40 cars that day and everybody pays when they get the notice. You just raised \$400.00 on pledges. You will likely get another \$150-200.00 in donations that day and sales will ad more. This makes your low end conservatively \$600.00 for a single event. If you have more youth, or more sponsors you will raise more. I have seen this event raise about \$1200.00; I think that is worth the effort.

#### 'Free' Pledge Carwash – Supplies & Information

#### You will need a few things to get going:

- ➢ Buckets
- Sponges and rags for washing
- Towels for drying lots and lots
- > Hoses, at least two and maybe a splitter for the hose bib
- > A table
- $\succ$  A cash box
- ➤ A donation jar bigger is better.
- Some chairs for your customers
- Some chairs for you
- Shade is a good thing
- Drinking water for the crew
- > Cups for the crew, have them bring sack lunches

#### You may also want:

- ➤ A case of bottled water
- A couple of cases of soft drinks
- Baked goods
- Other sellable items

The next two pages contain samples of announcements that you will want to distribute. The more people know about the event, the better your results will be. Use these samples as guidelines if you wish, modifying them to suit your group, or create your own flyers from scratch. Just get the word out!

You will also find samples of forms to track the income for your event, and all the forms that you need to conduct your car wash. There is a letter to make people aware of your project, the sponsorship form for your group members to fill out when they solicit sponsors, the pledge collection and flat sum collection forms to be given to sponsors after the event to let them know how much they owe, the master sponsor information log to record information about all of the event sponsors, the evaluation form to assess the financial success of the project, and log notes about other considerations of the event, and sample versions as well as blank usable versions of financial report forms for the event.

If you have any questions or comments about this project, please contact us at:

#### **Xtreme Youth Resources Internationalsm**

info@xtremeyouthresources.org www.xtremeyouthresources.org



# Glendale Eagles Pathfinder Club

# FREE Carwash!!!

The Glendale Eagles Pathfinder Club will be holding a FREE Carwash on Sunday, Sept. 15, 2002. The Pathfinders are busy collecting pledges for this fundraising event that will help cover the costs of uniforms, outings, craft/honor supplies, activity supplies, and camping/outdoor equipment, as well as other club expenses. If you would like to sponsor a Pathfinder or Pathfinders for this event, just talk to any Glendale Pathfinder or contact \_\_\_\_\_\_\_at \_\_\_\_\_\_If you are unable to make a monetary pledge, you can still help by bringing your car to be washed. The carwash is free, but donations will be happily accepted as well. The more cars the Pathfinders wash, the more successful the event will be, so please come out and support YOUR Glendale Eagles Pathfinder Club.

# Thank You and God Bless!



# Dear Pathfinder Parents~

The Glendale Eagles Pathfinder Club will be holding a FREE *Carwash* on Sunday, September 15, 2002. Your Pathfinders have been given a beginning supply of Carwash Sponsorship Forms and will be supplied with more, as they are needed. As an added incentive, there will be a prize awarded to the Pathfinder who collects the highest number of pledges, and to the Pathfinder who collects the highest dollar amount. Please encourage your Pathfinder to get out there and collect as many pledges as he/she can so that our carwash will be a success. This is the first of several fundraisers that are being planned for the coming year. These fundraising events will help cover the costs of uniforms, outings, craft/honor supplies, activity supplies, camping/outdoor equipment, as well as other club expenses. If you are unable to sponsor your son/daughter in this event, but would still like to help the Pathfinder Club, you can bring your vehicle to be washed. The carwash is FREE, and the more cars we wash, the more money our pledges will bring in. Monetary donations will also be welcome for those who would like to help in that way. If you have any questions about this event, or if you an idea for a future fundraiser, please contact have Don't forget to come at out and support YOUR Glendale Eagles Pathfinder Club.

# Thank You and God Bless!

#### (Name of Organization)

#### FREE CARWASH LETTER

Dear friend, our organization is raising money for

We will be doing this by gathering pledges for a carwash that we are having soon. We are planning to wash cars for free and the number of cars we wash during the event will determine the final value of your pledge. You may choose to donate a simple total amount or to limit the potential donation of your pledge. Any amount will help us in our goal.

The carwash will take place on:

At:\_\_\_\_\_

During the hours of:

You are also invited to bring your car to be washed.

After the completion of the event if you have made a pledge, the organization's treasurer will issue a letter for the total amount of the pledge due and we will deliver the letter to you at which time your pledged amount is due. After fulfilling your pledged obligation, we will send you a tax-deductible receipt for your donation. If you made a flat donation, a receipt for the amount will be mailed to you within 30days.

Thank you sincerely for your promise to help our organization, and God bless you.

(Staff Signature)

### Free Carwash Sponsorship Form

I,	, agree to sponsor ,
(Sponsor's Name)	(Youth's Name)
of the	, for the FREE Carwash to be held
(Name of Organization	1)
from to on _	·
	.50, \$1.00, Other \$ per car washed. <i>propriate amount)</i>
	and/or
l,(Sponsor's Name)	, will donate the flat sum of \$
Sponsor's Name:	
Sponsor's Signature:	
Address:	
Phone Number:	
E-Mail:	
Amount Paid \$ Da	Ite Paid
	Sponsor Keeps This Portion
Date Of Carwash:	_
Time:	
Youth's Name:	
-	Phone#:
Sponsor's Name:	
Pledge Amount: \$	per car, OR Flat Amount: \$
I will receive a receipt showi	collected by the organization after the date of the event and ing my total and the total number of cars washed. My by helping to pay for (Name of Organization)
	·
Amount Paid: \$ Da	ate Paid:
Youth's Signature:	

# **Free Carwash Pledge Collection**

Dear \_\_\_\_\_~

Thank you so much for your generous support of our organization! Thanks to people like you, we are able to call our fundraising event a success!

According to our records, you have pledged a sum of \$ per car washed. Multiplied by cars, that brings your total pledge amount to \$ You may pay this amount in cash or you may make a check payable to
pay this amount in cash or you may make a check payable to
<i>с</i> , ,

If you have any questions or comments, please contact	, Fundraising
Coordinator, at, or e-mail us at	
Once again, thank you for your support of our group!	
Your generous efforts are sincerely appreciated!	

# **Free Carwash Pledge Collection**

Dear \_\_\_\_~

Thank you so much for your generous support of our organization! Thanks to people like you, we are able to call our fundraising event a success!

A total of \_\_\_\_\_ vehicles were washed during this fundraising event. According to our records, you have pledged a sum of \$\_\_\_\_\_\_ per car washed. Multiplied by \_\_\_\_\_ cars, that brings your total pledge amount to \$\_\_\_\_\_\_. You may pay this amount in cash or you may make a check payable to

If you have any questions or comments, please contact,	Fundraising
Coordinator, at, or e-mail us at	
Once again, thank you for your support of our group!	
Your generous efforts are sincerely appreciated!	

### **Free Carwash Donation Collection**

Dear \_\_\_\_~

Thank you so much for your generous support of our organization! Thanks to people like you, we are able to call our fundraising event a success!

A total of \_\_\_\_\_ vehicles were washed during this fundraising event. According to our records, you have pledged a flat sum of \$\_\_\_\_\_. You may pay this amount in cash or you may make a check payable to

If you have any questions or comments, please contact \_\_\_\_\_\_, Fundraising Coordinator, at \_\_\_\_\_\_, or e-mail us at \_\_\_\_\_\_ Once again, thank you for your support of our group! Your generous efforts are sincerely appreciated!

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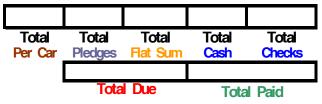
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Free Carwash Sponsor Information Log						
Date of Carwash: # of Cars Washed: # of Youth/Students Present:					udents Present:	
		Amount Due Amount Paid				
Sponsor Name	Per Car	Pledge	Flat Sum	Cash	Check	Youth/Student Name



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# Fundraiser Evaluation Form

Event Name:	Date:	F	Rating:
Income:	Source Description		Amount
		Total	
Expenses:	Item Description		Amount
l		Total	
		-	
	Total Income After Exper	ises:	
Notes:			

# SAMPLE REPORT OF RESULTS FOR CARWASH DAY

ITEM	NUMBER OF ITEMS SOLD	D	OLLARS
CANDLES	13	\$	13.00
SOFT DRINKS	28	\$	14.00
BOTTLED WATER	13	\$	9.75
COOKIES	76	\$	19.00
CUP CAKES	46	\$	11.50
	Subtotal:	\$	67.25
	Unrealized Income:	\$	0.43
	TOTAL DIRECT SALES INCOME:	\$	66.82
			+
	Club portion of candle holder sales:	\$	10.00
			↓
	Gifted and Loose donations received:	\$	173.75
			+
	DAY'S TOTAL-RECEIVED FUNDS COMBINED:	\$	250.57
	(Does not include pledges received for car wash)		
		<u></u>	
	TOTAL CARS WASHED ON 9/15/02 = 34		

\*This report does not reflect money pledged by Pathfinder Sponsors and money received as donations from pledge forms up to and including 9/15/02. A final report will be developed when all funds have been collected. This report reflects only the income received from sale of goods, and donations made by customers on carwash day.

At this event the club sold a variety of items. The candleholders were sold for 50% of the total and the other 50% went to the candle company providing them and the candles. Unrealized income is in the form of missing baked goods or bottled goods when the final inventory was taken verses sales. You can see that this club also received nearly \$175.00 from those who had cars washed that day. This total with what was pledged actually was nearly one thousand dollars for the day after washing only thirty-four cars during the entire event.

# SAMPLE FINAL REPORT FOR CARWASH DAY

DESCRIPTION	DOLLARS		
TOTAL DIRECT SALES INCOME:	\$ 66.82		
Club portion of candle holder sales:	\$ 10.00		
Gifted and Loose donations received:	\$ 173.75		
Flat Sum Pledges Received:	\$ 200.00		
Total of per/car Pledges Received:	\$ 600.00		
TOTAL RECEIVED FUNDS COMBINED:	\$ 1,050.57		
TOTAL CARS WASHED ON 9/15/02 = 34			
*This report includes all income received for this car wash project			

At this event the club sold a variety of items. The candleholders were sold for 50% of the total and the other 50% went to the candle company providing them and the candles. Unrealized income is in the form of missing baked goods or bottled goods when the final inventory was taken verses sales. You can see that this club also received nearly \$175.00 from those who had cars washed that day. This total with what was pledged actually was nearly one thousand dollars for the day after washing only thirty-four cars during the entire event.

REPORT OF RESULTS FOR CARWASH DA
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ITEM	NUMBER OF ITEMS SOLD	DOLL	ARS
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
		\$	-
	TOTAL DIRECT SALES INCOME:	\$	-
	GIFTED AND LOOSE DONATIONS RECEIVED:	\$	-
	DAY'S TOTAL-RECEIVED FUNDS COMBINED:	\$	-
	(Does not include pledges received for car wash)		
	TOTAL CARS WASHED ON / / =		

\*This report does not reflect money pledged by Sponsors and money received as donations from pledge forms up to and including <u>/ / .</u> A final report will be developed when all funds have been collected. This report reflects only the income received from sale of goods, and donations made by customers on carwash day.

# FINAL REPORT FOR CARWASH DAY

DESCRIPTION	DOLLARS		
TOTAL DIRECT SALES INCOME:	\$-		
Flat Sum Pledges Received:	\$-		
Total of per/car Pledges Received:	\$-		
	\$-		
	\$-		
	\$-		
	\$-		
	\$ -		
	\$-		
	\$-		
	\$-		
	\$-		
	\$-		
TOTAL RECEIVED FUNDS COMBINED:	\$-		
TOTAL CARS WASHED ON <u>/ / =</u> *This report includes all income received for this car wash project			