

RUMMAGE SALE
Fundraising Project



General Information

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This fundraiser takes some effort, but can be a great way to generate funds for your group with little or no investment costs. Make announcements and give out flyers at least a couple of months before the date of the sale. The flyers should include the date and time of the sale, the types of items your group is accepting as donations for the sale, and what you are going to use the funds for. Continue to make announcements as often as you can, and talk to people personally about donating items for the sale. Having many items, and items of different types, increases your earning potential. Promotion is key in this project. Don't stop talking about it until it's over. You want many people to donate items, and you want all of those people, as well as many more, to come to the sale.

Consider offering beverages, snacks, and perhaps baked goods at your sale to generate some additional funds. Just keep the cost for these items low. Get people to donate as much as you can.

Items Needed:

Announcement flyers. Start at least two or three months prior to sale date, and continue announcing at least every two weeks if not every week. (talk to people personally as well)

Location to store donated items. Secure a location well in advance so you will be prepared to store items when they come in. The same location as the sale would be best.

Volunteers and vehicles to help pick up donated items and put them in storage. Some people may not be able to deliver the items they donate.

Location for sale. If you don't already have a facility available that would accommodate such a sale, try to find a location with heavy traffic and visibility. This will help you pick up more customers off the street. You may be able to find a business owner who would be willing to donate the use of their property for your sale.

Poster board, Markers, etc. for making signs to put up on the day of the sale.

Stickers, Paper, Markers, Pens, etc. for marking prices on the sale items.

Table, chairs, and moneybox for cashiers. (also provide some seed money for change)

Volunteers to help sort out and price donated items.

Volunteers to help customers with questions they may have, and to help them with loading their purchases.

Volunteers to help sell items and negotiate prices.

Volunteers to break down and clean up after the sale.

Volunteers and vehicles to store unsold items, or deliver the items to goodwill or thrift shops, etc.